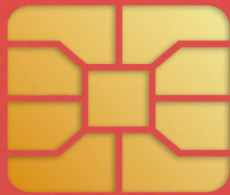


Oct 24-26, 2023
ISRAEL



RIC ANNUAL EVENT

JOIN THE LEADING
RETAILERS & STARTUPS

The Retail Innovation Club (RIC) Annual Event 2023 is a prestigious networking occasion in the global industry, providing an exceptional platform for the entire retail ecosystem to converge, engage, and foster connections. Esteemed senior members from major retail groups and multinational brands will have the opportunity to interact with over 100 leading Israeli retail-tech startups.



Event Overview

The RIC Annual Event serves as a gathering for RIC members, partners, and industry professionals to explore and discuss the future of retail technology. Spanning three days from October 24th to 26th, the event will take place in Israel.

October 24th | The conference will host over 800 attendees in Netanya, featuring the Retail Tech Expo, 1+1 meetings, and impactful keynote presentations showcasing transformative technologies and the latest innovations in retail-tech.

October 25th | The RIC will welcome 150 global retail leaders and tech experts for a day of workshops and professional sessions at the Microsoft Reactor in TLV, providing a platform to share insights and knowledge on the latest trends and innovations within the industry.

October 26th | In collaboration with the Israeli Export Institution, RIC will host a day of B2B meetings with Israeli startups at the Microsoft Reactor in TLV. Additionally, participants will have the opportunity to visit local tech labs and cutting-edge retail stores throughout the day.

Objective of the Event

The RIC Annual Event is dedicated to individuals worldwide who seek to explore cutting-edge innovations within the retail landscape. Spanning diverse sectors such as fashion, cosmetics, pharmaceuticals, DIY, restaurants, and grocery, the conference delves into various verticals, encompassing different segments of the retail industry. Attendees will have the exclusive opportunity to engage with top-tier industry leaders and tech experts while exploring a wide array of solutions through informative content sessions, a cutting-edge expo, and 1+1 meetings.

Highlighted Areas of Focus



Supply chain logistics

warehousing, fulfillment, and delivery



In-store management

AR, VR, payments, smart carts, self-checkout, smart mirrors, inventory and stock management



Online shopping

advertising, new media, loyalty programs, virtual and generative AI tools



BI and analytics

consumer analytics, data analysis, prediction)

Target Audience

The event is tailored for professionals within brands and retailers, including CEOs, CIOs, CTOs, heads of innovation, heads of business development and heads of technology, VPs of marketing, VPs of logistics, heads of transformation, and heads of IT. Additionally, CPGs, manufacturers, investors, and corporate venture capitalists (VCs) in roles such as managing directors, partners, and associates will find immense value in attending.

Agenda & Speakers

DAY 1 | October 24th

Retail Tech Expo, 1+1 meetings, and On-stage keynote speakers and panels. From 08:00 to 17:00 at Vert Lagoon Hotel, Netanya.

The Retail Tech Expo will showcase 50 leading startups across all tech segments and retail verticals. Esteemed speakers, including Deborah Weinswig (CEO of Coresight Research), Noam Paransky (Chief Omnichannel Innovation Officer at Tapestry), Jo Hickson (Head of Labs at Tesco), Benjamin Thompson (Head of Transformation at Endeavors Group), and Dovi Meyer (Innovation at American Eagle), among others, will share their insights and knowledge on stage alongside Israel's most promising startups and breakthrough technologies.

Day 2 | October 25th

Workshops and professional sessions from 08:30 to 16:00 at Trigo Vision Office, Zisman Shalom St. 14, Ramat Gan.

On the second day of the event, retailers and top-notch tech experts will have a unique opportunity to enhance their knowledge and share insights regarding the latest trends and innovations predominant in the industry. The workshops will specifically focus on retail-tech innovations and solutions, enabling participants to gain a comprehensive understanding of the latest technologies and industry trends, with a focus on grocery, fashion, sustainability, data, and innovation in retail. The round table sessions will cover topics such as:

- Supply chain visibility, transparency, and sustainability in fashion and grocery
- New monitoring and management systems for warehousing logistics, inventory, and stock, from farm to shelf
- Data platforms and generative AI tools for customer engagement and product data, AR layers and devices
- Omni-channel marketing and retail media
- Livestreaming and new media tools and platforms
- In-store innovation

Day 3 | October 26th

1+1 Meetings and Visits to Labs from 08:30 to 16:00 at Microsoft Reactor, TLV.

On the third day, the Israeli Export Institution will host 1+1 meetings with Israeli startups. These meetings will be coordinated in advance based on participants' requests and confirmations. Additionally, participants will have the opportunity to tour retail-tech labs and visit local retail pilots and projects in stealth mode throughout TLV. Transportation for the tour will be provided throughout the day.

We are confident that this conference will enable you to explore the next trends in retail technology, meet the most advanced and innovative technologies currently baking in the "Israeli oven," and help you stay at the forefront of the industry to maintain your competitive edge.

We look forward to seeing you at the event!

The RIC TEAM