

# Retail-Tech Landscape: Israel



## LOGISTICS

### Delivery Platforms



### Supply Chain



### Cross-Border Shipping



### Drone Delivery



### Warehousing & Fulfillment



## ONLINE SHOPPING

### Authentication & Fraud Prevention



### Fitting Assistants



### Marketing Platforms



### Mixed Reality



### Content Marketing & Creation



### Payments



### Communication Platforms and Voice Assistants



### AI Agents & Assistants



### Social Marketing



## IN-STORE TECHNOLOGY

### Smart Tags & Sensors



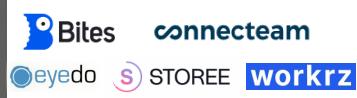
### Automated Retail



### Engagement & Loyalty Solutions



### Operations Management



### Self-Checkout



### Digital Media



### Visitor Monitoring & Analytics



### Loss Prevention



### Shelf Monitoring & Planning



### AR Tools: 2D & 3D Imaging



### Indoor Navigation



### Inventory & Stock Management



## BUSINESS INTELLIGENCE—ANALYTICS

### Location Data & Marketing



### Generative Engine Optimization



### Web & Advertising Optimization



### Dynamic Pricing



### Product & Market Analytics



### Predictive Analytics



### AI-Ready & Product Data Platforms



### Consumer Analytics & Engagement



### Consumer Analytics & Engagement



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