# The Retail Tech Experience Tour to Israel

An exclusive journey into the future of retail

For Retailers & Brands





# **Designed for Retail Leaders:**

- ✓ CEOs, VPs, and senior leaders driving retail transformation
- ✓ Brand executives exploring retail partnerships and innovation
- ✓ Digital, technology and transformation decision-makers



**Tech Experts Sessions** 



**Networking & Discussions** 





Visits To Labs

Join an exclusive retail tech journey that will redefine your competitive strategy

Reserve Your Spot

# Tour Plan - Exploration, Innovation & Connection





## Day 1: Innovation at Startup Nation

#### **Israeli Innovation Labs**

- Visit flagship technology centers and accelerators
- Meet pioneering entrepreneurs transforming retail
- Welcome reception with industry leaders

## Day 3: B2B & Partnerships

## **Solutions & Partnerships**

- Curated B2B meetings with startups
- Innovation lab visits and live demonstrations
- Startup pitch sessions and partnership opportunities

## Day 2: Retailer Deep Dive

### **Grocery / Fashion Tech & Strategy Sessions**

- Exclusive meetings with grocery/fashion tech experts and retail executives.
- Interactive workshops on AI & Data automation, customer experience and Instore tech.
- Behind-the-scenes store tours showcasing innovation in action

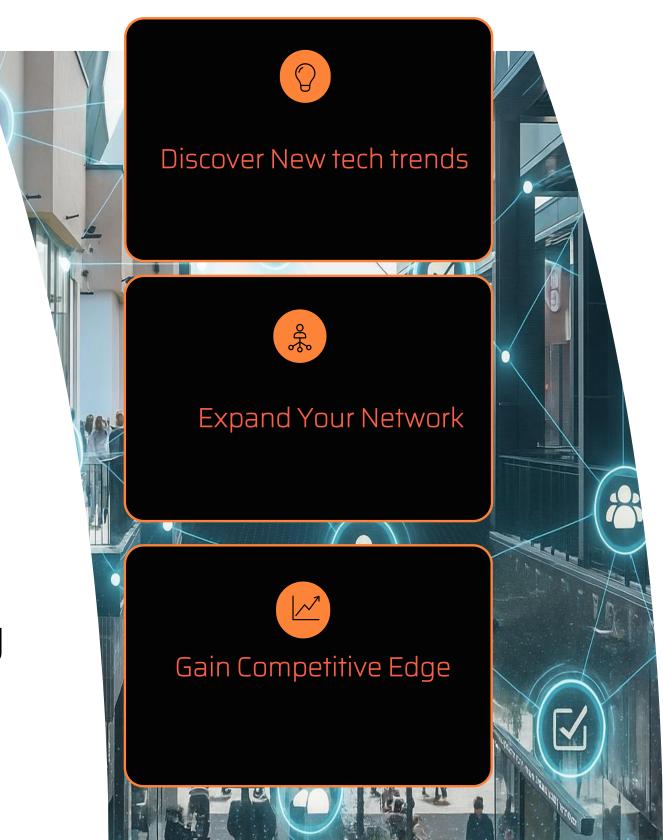
# JOIN THE TOUR:

with a wide variety of cutting-edge solutions across the retail space.

Israel's most successful startups and innovators, specializing in retail technology.

## NETWORK

With top notch entrepreneurs, Tech experts and thought leaders changing thė game.



# Why Israel?

## Global Epicenter of Retail Innovation

Israel's Retail Tech ecosystem is a world leader in retail technology, providing a range of innovative tech solutions to some of the world's largest retailers and brands.

+ | O M
ISRAEL POPULATION



+80 ISRAELI

privately held companies valued at over \$1 billion, 2021)

\$15.6BN

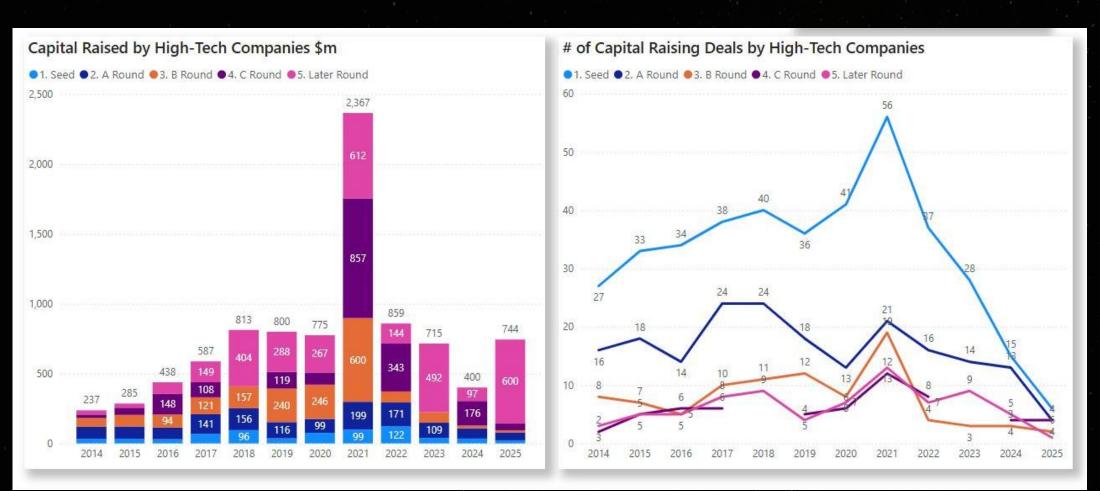
RAISED FOR

+7,100

TECH COMPANIES

+400

RETAIL TECH





# One of a Kind Ecosystem!

#### **❖ CUTTING-EDGE TECH**

One of the most vibrant retail tech ecosystem in the world, with over 400 active startups across various tech fields such as: Al, computer vision, robotics, drones, voice, AR/VR, and more.

#### **CONVENIENCE & PROXIMITY**

Meet hundreds of startups developing advanced solutions for the global retail industry, all a short drive away.

#### **❖** FRIENDLY ECOSYSTEM

Highly creative minds and top-notch entrepreneurs looking to share new ideas and collaborate.



# **CHOOSE YOUR TRACK**

The track will be customized for your needs and interests



#### **RETAIL TRACK**

- Supply chain Management
- Last Mile Delivery
- Digital signage
- Self-checkout
- Visitors Monitoring
- AR tools virtual try-on
- Smart Mirrors
- 3D printing
- Instore financing &
  - Payments
- Gift cards
- Guiding Chat Bots text and Voice
- Marketing & customer Engagement
- BI Analytics



#### **GROCERY TRACK**

- Supply chain Management
- Warehouse and Fulfillment
- Last Mile Delivery
- Shelf Monitoring
- Self-checkout
- Visitors Monitoring
- Item Tracking
- Robotics
- Online Shopping
- Product Recommendation
- Marketing & customer
- Engagement
- Replenish
- BI Analytics





#### **E-COMMERCE TRACK**

- Data Science
- Security
- AR tools and virtual try-on 2D/3D/
- image modeling
- Visual Search
- Voice Search & Chat bots
- Marketing Tools & Platforms
- Advertising platform
- Content Marketing
- Personalization
- Customer Engagement
- Browser Hijacking protection
- Fraud Prevention
- BI Analytics

#### **SHOPPING CENTERS**

- location Data
- Parking Management
- Indoor Navigation
- Warehouse and Fulfillment
- Pop up & Kiosks
- Visitors Monitoring
- AR tools / VR
- Marketing & Engagement tools
- Digital signage
- Robotics
- 3D imaging sensors
- BI Analytics









Made with **GAMMA** 

# Join the VIP Tour to Israel For Retailers & Brands



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