

RETAIL-TECH LANDSCAPE: ISRAEL

DECEMBER 2023 UPDATE



LOGISTICS

DRONE MONITORING & DELIVERY



WAREHOUSING & FULFILLMENT



CROSS-BORDER SHIPPING



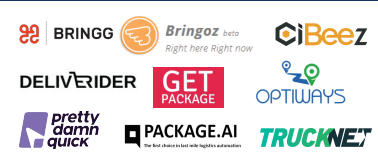
RETURNS



SUPPLY CHAIN



DELIVERY PLATFORMS



ONLINE SHOPPING

CONTENT MARKETING & CREATION



VOICE SEARCH & VIRTUAL ASSISTANTS



PAYMENTS



CYBERSECURITY & FRAUD PREVENTION



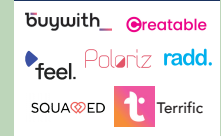
MARKETING & E-COMMERCE PLATFORMS



TAGGING & PRODUCT INFORMATION



SOCIAL MARKETING



VISUAL SEARCH



CUSTOMER JOURNEY



MIXED REALITY



IN-STORE TECHNOLOGY

DIGITAL SIGNAGE



AUTOMATED RETAIL



AR (AUGMENTED REALITY) TOOLS: 2D AND 3D IMAGING



INVENTORY & STOCK MANAGEMENT



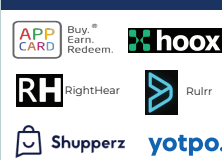
SMART TAGS & SENSORS



SHELF MONITORING



ENGAGEMENT & LOYALTY SOLUTIONS



OPERATIONS MANAGEMENT



SELF-CHECKOUT



INDOOR NAVIGATION



VISITOR MONITORING & FACIAL RECOGNITION



BUSINESS INTELLIGENCE — ANALYTICS

PRICING



CONSUMER ANALYTICS & ENGAGEMENT



WEB & ADVERTISING OPTIMIZATION



LOCATION DATA & MARKETING



PREDICTIVE ANALYTICS



PRODUCT & MARKET ANALYTICS

